



MERLIN MAGIX[®] Telephones

Choices to simplify your everyday communications

Every day more people rely on their telephone than any other office technology. That's why it's important to equip everyone in your organization with the right telephone. It will help you get the most out of your investment in the MERLIN MAGIX[®] system and pave the way to greater productivity, efficiency and cost-savings.

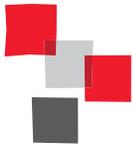
The MERLIN MAGIX system offers a choice of telephones:

- Desktop, or wall mounted, display telephones with a range of features and functionality
- Wireless telephones for easy, on-premises mobile communications
- A powerful attendant console for receptionist and front desk locations

- Easy connections for tip/ring devices, i.e., fax machines, answering machines

All MERLIN MAGIX telephones are designed with the latest digital communications interfaces, providing clear, high-quality voice transmission. All of them have built-in displays. All of them will work with your existing premises wiring, making it unnecessary to rewire. What's more, all of them are designed to help make your everyday business communications easy, cost-effective and productive.





Powerful communications capabilities

MERLIN MAGIX telephones deliver all the basic features on buttons—Hold, Conference, Transfer and volume control—plus an array of other standard features.

Displays

All MERLIN MAGIX 4400-Series telephones are built with displays that make it easy to see caller information and utilize system features. Displays show the time and date and some models allow you to access an alarm clock, timer, office telephone directory and other features.

Feature Buttons

Every MERLIN MAGIX phone has feature buttons that can be preprogrammed for fast, one-button access to specific lines, extensions or features (e.g., do not disturb, voice mail). The number of feature buttons available varies based on the size of the phone.

Speakerphone

Anyone in your organization who relies on a speakerphone will welcome the sound quality of the MERLIN MAGIX telephones. Enjoy the ease of hands-free communication.

Intercom (HFAI)

Being able to answer a call without picking up the handset can be a welcome convenience. That's why all multi-line MERLIN MAGIX telephones include a hands-free answer on intercom (HFAI) option for answering intercom or voice-announced calls.

Headsets

For heavy phone users, such as sales and service personnel, headsets are a way to enhance productivity and performance by increasing comfort and convenience. MERLIN MAGIX telephones allow you to connect and use a headset without disconnecting the handset, increasing mobility around the office. Headsets are offered on most MERLIN MAGIX telephones.

Message Waiting

When you have a voice message, your MERLIN MAGIX phone lets you know with the red LED Message Waiting Light.

4406D
6-Button
Digital
Telephone



4424D
24-Button
Digital
Telephone



Assist your receptionist

The large 7-line display on the 24-button MERLIN MAGIX telephones make them ideal for front desk and other administrative support positions. They are one of the phones designed to work with MERLIN MAGIX Direct Station Selector (DSS) consoles for managing up to 150 extensions per console. The DSS provides a visual display that tells if a phone is ringing, busy or on hold and allows one-button dialing to preprogrammed extensions and external numbers. The console is easy to use, has a small footprint on your attendant's desk and is a great way to improve call handling and service to customers.

Know your customers

When you know who's calling before you answer the phone, you have the ability to immediately personalize your response. MERLIN MAGIX telephones are designed to display caller information for incoming calls—the name and/or number of external callers as well as the extension and co-worker name for internal calls. In addition to handling calls more efficiently and increasing caller satisfaction, you will also save the cost of investing in separate ports or display units for Caller ID.

Wireless telephones

It's important for customers to be able to contact you, even when you're not at your desk. The Avaya 3810 Wireless Telephone provides the mobility you need to keep in touch when you are away from your desk—down the hall, on the factory floor, in the storeroom or on the move. An Avaya 3810 telephone is not just a cordless phone, it delivers most of the functionality of your desktop phone in a lightweight, hand-held device that you can take anywhere.

Get full access to up to 4 incoming lines. See incoming Caller ID information. Check messages. Get one-touch access to Conference, Redial, Hold, Mute, Transfer and other standard business features. Designed for indoor use, the Avaya 3810 Wireless Telephone provides coverage where cell phones often won't, and built-in vibrate mode provides call notification at times when ringing would be bothersome (i.e., meetings). Headsets can also be attached for hands-free mobility.

Avaya 3810
Wireless
Handset



MLX-28D Voice Terminal and
Direct Station Selector

MERLIN MAGIX telephones at a glance

Features	4400D+	4406D+	4412D+	4424D+	4424LD+	MLX-16DP	MLX-20L	MLX-28D
Mute	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Built in 2-Way Speakerphone	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hands-free Answer on Intercom (HFAI)	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Display Size (lines x characters)	2 x 16	2 x 16	2 x 24	2 x 24	7 x 24	2 x 16	2 x 16	7 x 24
Programmable Line/Feature Buttons <i>with LEDs</i>	0	6	12	24	24	16	20	28
<i>without LEDs</i>	0	0	12	0	0	0	0	0
Soft Display Keys	0	0	4	4	10	4	4	10
Menu/Exit Buttons	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Headset Jack	No	Yes	Yes	Yes	Yes	No	No	Yes
DSS Jack	No	No	No	Yes	Yes	No	No	Yes

Note: The "+" sign after a model indicates that the telephone has a speakerphone. The "D" indicates a two-line display, while "LD" stands for "large display," the seven-line display. All telephones are two-wire digital.

Avaya protects your investment

The telephones in your office are a significant part of your investment in a communications system. Avaya takes special steps to protect this investment. If you have Avaya PARTNER® ETR telephones or MERLIN LEGEND (MLX) phones, you can continue using them with the MERLIN MAGIX system

(you can also purchase new MLX phones). MERLIN MAGIX 4400 series telephones also work with the Avaya™ IP Office series.

Need more information?

To learn more about MERLIN MAGIX telephones, talk to your authorized Avaya BusinessPartner or visit us at avaya.com

About Avaya

Avaya enables businesses to achieve superior results by designing, building and managing their communications networks. More than one million businesses worldwide, including 90 percent of the FORTUNE 500®, rely on Avaya solutions and services to enhance value, improve productivity and gain competitive advantage.

Focused on enterprises large to small, Avaya is a world leader in secure and reliable IP telephony systems, communications software applications and full life-cycle services. Driving the convergence of voice and data communications with business applications – and distinguished by comprehensive worldwide services – Avaya helps customers leverage existing and new networks to unlock value and enhance business performance.

reach
AVAYA
 a higher plane
 of communication

IP Telephony

Contact Centers

Unified Communication

Services

© 2004 Avaya Inc.

All Rights Reserved. Avaya and the Avaya Logo are trademarks of Avaya Inc. and may be registered in certain jurisdictions. All trademarks identified by the ®, SM or TM are registered trademarks, service marks or trademarks, respectively, of Avaya Inc. All other trademarks are the property of their respective owners.

Printed in the U.S.A. 04/04 • MID2123